

DATE	TIME	WHAT	WHERE	WHO
APPLICATION AND EVALUATION				
TUE 23.04.24	-	Applications go live + Press Release	-	Team
THU 16.05.24	18:30 - 21:00	Info day	<u>Vistalago, Lugano</u>	
FRI 14.06.24	23:50	Deadline Application	Online	Team
WED 19.06.24	09:00 - 18:00	Technical selection + evaluators' choice	Fondazione Agire, Manno	BB Staff
FRI 21.06.24	-	Evaluations opening	Online	Evaluator
FRI 19.07.24	17:00	Deadline Evaluations	Online	Evaluator
SELECTION				
TUE 23.07.24	09:00 - 18:00	Discussion about 20 teams accepted to BB23	Fondazione Agire, Manno	BB Staff
WED 24.07.24	09:00 - 18:00	Admission of 20 teams	Email from BB' staff	BB Staff
ACCELERATION				
THU 29.08.24	16:00 - 16:30	Briefing coaches	<u>Auditorium Suglio, Manno</u>	Coach
THU 29.08.24	17:00 - 20:00	Kickoff meeting *	<u>Auditorium Suglio, Manno</u>	Team&Coach
FRI 30.08.24	09:00 - 12:00	Matching teams & coaches	Fondazione Agire, Manno	BB Staff
FRI 30.08.24	13:00 - 18:00	Announcement matching teams & coaches	Email from BB' staff	BB Staff
FRI 06.09.24	09:00 - 17:00	Workshop Value Proposition Design *	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
FRI 13.09.24	09:00 - 17:00	Workshop Finance *	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
FRI 13.09.24	17:00 - 21:30	Community event teams BB24	<u>TBD</u>	Team
FRI 20.09.24	09:00 - 12:30	Workshop Pitch *	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
FRI 20.09.24	13:30 - 17:00	Workshop Sustainability or TBD *	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
FRI 27.09.24	13:30 - 14:30	USE introduction to tax incentives		Team
FRI 27.09.24	15:00 - 17:00	Workshop Legal *	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
FRI 04.10.24	09:00 - 17:00	Workshop IP *		Team
FRI 04.10.24	17:00	Community event teams BB24 + BB Alumni	<u>TBD</u>	Team
THU 17.10.24	17:00 - 21:00	Mid-Term event *	<u>Nielsen Auditorium, FUS</u>	Team&Coach
FRI 25.10.24	17:00	Deadline Communication Kit	Email	Team
THU 07.11.24	23:50	Deadline Teams docs submission	Online	Team
THU 14.11.24	18:00 - 21:00	Boldbrain Sponsor night	<u>TBD</u>	Team&Sponsor&Partner
FRI 22.11.24	-	Deadline if you want to register the company to benefit tax relief		Team
FRI 22.11.24	10:30 - 18:30	Regional jury *	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
FRI 22.11.24	19:00 - 21:00	Announcement 10 finalists	Email	BB Staff
TUE 26.11.24	09:00 - 18:00	Pitch training 1to1 for 10 finalists, Gr. A *	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
WED 27.11.24	09:00 - 18:00	Pitch training 1to1 for 10 finalists, Gr. B *	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
TUE 03.12.24	13:00 - 18:00	National jury *	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
WED 04.12.24	09:00 - 12:00	Pitch rehearsal for 10 finalists *	<u>Palazzo dei Congressi</u>	Team
WED 04.12.24	18:15 - 20:15	Award ceremony *	<u>Palazzo dei Congressi</u>	Team&Coach