

DATE	TIME	WHAT	WHERE	WHO	
<b>APPLICATION AND EVALUATION</b>					
<b>TUE</b>	<b>23.04.24</b>	-	<b>Applications go live</b> + Press Release	-	Team
THU	16.05.24	18:30 - 21:00	Info day	<u>Vistalago, Lugano</u>	
<b>FRI</b>	<b>14.06.24</b>	<b>23:50</b>	<b>Deadline</b> Application	Online	Team
WED	19.06.24	09:00 - 18:00	Technical selection + evaluators' choice	Fondazione Agire, Manno	BB Staff
FRI	21.06.24	-	Evaluations opening	Online	Evaluator
<b>FRI</b>	<b>19.07.24</b>	<b>17:00</b>	<b>Deadline</b> Evaluations	Online	Evaluator
<b>SELECTION</b>					
TUE	23.07.24	09:00 - 18:00	Discussion about 20 teams accepted to BB24	Fondazione Agire, Manno	BB Staff
WED	24.07.24	09:00 - 18:00	Admission of 20 teams	Email from BB' staff	BB Staff
<b>ACCELERATION</b>					
THU	29.08.24	16:00 - 16:30	Briefing coaches	<u>Auditorium Suglio, Manno</u>	Coach
<b>THU</b>	<b>29.08.24</b>	<b>17:00 - 20:00</b>	<b>Kickoff meeting *</b>	<u>Auditorium Suglio, Manno</u>	Team&Coach
FRI	30.08.24	09:00 - 12:00	Matching teams & coaches	Fondazione Agire, Manno	BB Staff
FRI	30.08.24	13:00 - 18:00	Announcement matching teams & coaches	Email from BB' staff	BB Staff
<b>FRI</b>	<b>06.09.24</b>	<b>09:00 - 17:00</b>	<b>Workshop Value Proposition Design *</b>	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
<b>FRI</b>	<b>13.09.24</b>	<b>09:00 - 17:00</b>	<b>Workshop Finance *</b>		Team
FRI	13.09.24	17:00 - 21:30	Community event teams BB24	<u>Bar Kulma</u>	Team
<b>FRI</b>	<b>20.09.24</b>	<b>09:00 - 12:30</b>	<b>Workshop Pitch *</b>	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
<b>FRI</b>	<b>20.09.24</b>	<b>13:30 - 17:00</b>	<b>Workshop Sustainability *</b>	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
FRI	27.09.24	14:30 - 15:30	USE introduction to tax incentives	<u>Room C2.09, USI Startup Centre Campus Est</u>	Team
<b>FRI</b>	<b>27.09.24</b>	<b>16:00 - 18:00</b>	<b>Workshop Legal *</b>		Team
<b>FRI</b>	<b>04.10.24</b>	<b>09:00 - 17:00</b>	<b>Workshop IP *</b>		Team
FRI	04.10.24	17:00	Community event teams BB24 + BB Alumni	<u>TBD</u>	Team
<b>THU</b>	<b>17.10.24</b>	<b>17:00 - 21:00</b>	<b>Mid-Term event *</b>	<u>Nielsen Auditorium, FUS</u>	Team&Coach
<b>FRI</b>	<b>25.10.24</b>	<b>17:00</b>	<b>Deadline</b> Communication Kit	Email	Team
<b>THU</b>	<b>07.11.24</b>	<b>23:50</b>	<b>Deadline</b> Teams docs submission	Online	Team
<b>THU</b>	<b>14.11.24</b>	<b>18:00 - 21:00</b>	<b>Boldbrain Sponsor night*</b>	<u>L'Olivo Food &amp; Wine</u>	Team&Sponsor&Partner
<b>FRI</b>	<b>22.11.24</b>	-	<b>Deadline</b> if you want to register the company to benefit tax relief		Team
<b>FRI</b>	<b>22.11.24</b>	<b>10:30 - 18:30</b>	<b>Regional jury *</b>	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
FRI	22.11.24	19:00 - 21:00	Announcement 10 finalists	Email	BB Staff
<b>TUE</b>	<b>26.11.24</b>	<b>09:00 - 18:00</b>	<b>Pitch training 1to1 for 10 finalists, Gr. A *</b>	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
<b>WED</b>	<b>27.11.24</b>	<b>09:00 - 18:00</b>	<b>Pitch training 1to1 for 10 finalists, Gr. B *</b>	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
<b>TUE</b>	<b>03.12.24</b>	<b>13:00 - 18:00</b>	<b>National jury *</b>	<u>Red Room, Executive Center USI Campus Ovest</u>	Team
<b>WED</b>	<b>04.12.24</b>	<b>09:00 - 12:00</b>	<b>Pitch rehearsal for 10 finalists *</b>	<u>Palazzo dei Congressi</u>	Team
<b>WED</b>	<b>04.12.24</b>	<b>18:00 - 20:00</b>	<b>Award ceremony *</b>	<u>Palazzo dei Congressi</u>	Team&Coach