Boldbrain
STARTUP CHALLENGE

* mandatory for at least one team member

ROADMAP 2026 / V02

DATE		TIME	WHAT	WHERE	WHO
			APPLICATION AND EVALUATION		
WED	**22.04.26**	**11:00-12:00**	**Applications go live**	-	Team
THU	07.05.26	18:30 - 21:00	Info day	Canvetto Luganese	
THU	28.05.26	12:30 – 14:00	Webinar Q&A	Online	
THU	**11.06.26**	**23:50**	**Deadline** Application	Online	Team
17-18	06.26	09:00 - 18:00	Technical selection + evaluators' choice	Fondazione Agire, Manno	BB Staff
FRI	19.06.26	-	Evaluations opening	Online	Evaluator
FRI	**17.07.26**	**17:00**	**Deadline** Evaluations	Online	Evaluator
			SELECTION		
TUE	21.07.26	09:00 - 18:00	Discussion on 20 teams potentialy accepted	Fondazione Agire, Manno	BB Staff
22-27	07.26	09:00 - 18:00	Due diligence call teams	Fondazione Agire, Manno	BB Staff
THU	30.07.26	09:00 - 18:00	Admission of 20 teams	Email from BB' staff	BB Staff
			ACCELERATION		
TUE	01.09.26	12:30 – 13:00	Briefing coaches online	Online	Coach
THU	**03.09.26**	**17:00 – 20:00**	**Kickoff meeting ***	Auditorium Suglio, Manno	Team&Coach
FRI	04.09.26	09:00 - 12:00	Matching teams & coaches	Fondazione Agire, Manno	BB Staff
FRI	04.09.26	13:00 - 18:00	Announcement matching teams & coaches	Email from BB' staff	BB Staff
THU	**10.09.26**	**09:00 – 17:00**	**Workshop Value Proposition Design ***	Room C2.09, USI Startup Centre Campus Est	Team
FRI	**18.09.26**	**09:00 – 17:00**	**Workshop Finance ***		Team
FRI	18.09.26	17:00	Community event teams BB26	Bar Oops	Team
FRI	**25.09.26**	**09:00 – 17:00**	**Workshop Pitch ***	Room C2.09, USI Startup Centre Campus Est	Team
FRI	**02.10.26**	**09:00 – 17:00**	**Workshop Sustainability ***		Team
FRI	**09.10.26**	**09:00 – 17:00**	**Workshop IP ***		Team
FRI	09.10.26	17:00	Community event teams BB26 + BB Alumni	Bar Oops	Team
FRI	16.10.26	14:30 – 16:00	Economic promotion office	Room C2.09, USI Startup Centre Campus Est	
FRI	**16.10.26**	**16:00 – 18:00**	**Workshop Legal ***		Team
THU	**22.10.26**	**17:00 – 21:00**	**Mid-Term event ***	LUX Massagno	Team&Coach
SUN	**25.10.26**	**23:50**	**Deadline** Communication Kit	Email	Team
TUE	**10.11.26**	**23:50**	**Deadline** Teams docs submission	Online	Team
THU	**19.11.26**	**18:00 – 21:00**	**Boldbrain Sponsor night***	RIVADUE, Riva Paradiso 2, Paradiso	Team&Sponsor
THU	**26.11.26**	**-**	**Deadline if you want** to register the company to benefit tax relief		Team
THU	**26.11.26**	**09:30 - 18:00**	**Regional jury ***	Red Room, Executive Center USI Campus Ovest	Team
THU	26.11.26	21:00 – 22:00	Announcement 10 finalists	Email	BB Staff
WED	**02.12.26**	**09:00 - 18:00**	**Pitch training 1to1 for 10 finalists, Gr. A ***	Red Room, Executive Center USI Campus Ovest	Team
THU	**03.12.26**	**09:00 - 16:00**	**Pitch training 1to1 for 10 finalists, Gr. B ***	Red Room, Executive Center USI Campus Ovest	Team
WED	**09.12.26**	**13:00 – 18:00**	**National jury ***	Red Room, Executive Center USI Campus Ovest	Team
THU	**10.12.26**	**09:00 – 12:00**	**Pitch rehearsal for 10 finalists ***	Palazzo dei Congressi	Team
THU	**10.12.26**	**18:00 – 20:00**	**Award ceremony ***	Palazzo dei Congressi	Team&Coach